

# Our Key Themes

## Riverside Regeneration

The regeneration of the riverside is a priority. Development should contribute to:

- The provision of a continuous riverside walk.
- Improving the public spaces.
- Increased activity along the riverside for leisure, recreation, retail and employment.



## Parks & Green Spaces

To protect the existing parks, gardens and green spaces that bring nature into the town, that provide space for leisure and recreation and that enhance the attractiveness of urban areas.

## Active Travel

To improve the street network and footpath connections between the parks, other green spaces, riverside and the market square and key services. To improve cycling routes around and through the town.



## Community Facilities

To ensure that access to community facilities especially sports facilities (indoor and outdoor) is sufficient to meet the needs of the growing population.



## Heritage Assets

To identify buildings of local heritage value. Retaining the architectural and historic integrity of buildings with historic interest to meet the needs of the community.

## New Development

To ensure development is designed to a high quality that encourages sustainable building practices, and that it is designed to reinforce the historic character within the conservation area and its setting and provides safe streets and well-designed neighbourhoods.



## Town Centre Uses

To support the growth of a vibrant and varied daytime and evening economy providing a range of retail and leisure activities.